

# how to connect your ministry

TO MORE PEOPLE WORLDWIDE THROUGH INCREASED DISTRIBUTION OF YOUR MINISTRY'S RESOURCES

## Consigned Products Warehouse & Distribution Services

### what's our vision?

It is the vision of New Life Resources to equip staff members of Campus Crusade, their disciples, churches, and others with a heart for ministry by providing quality proven resources that will help build spiritual movements everywhere.

This vision includes serving you and your ministry by helping distribute through additional channels the most effective resources you have to equip and mobilize people for ministry and advance the Great Commission.

### consignee product services

New Life Resources provides Consigned Product Services that will help you touch more lives by providing your most effective tools to:

- Staff members
- Other CCC ministries
- Churches
- Non-Profit organizations
- Active individual Christians

(and in some special cases Trade resellers such as bookstores and distributors)

The complete package of Consigned Product Services includes sales and customer service in which orders for your materials will be taken through:

- the NLR [Call Center](#) manned by Customer Service Resource Representatives over the toll free inbound phone lines, fax and email.
- the [Public Website](#) ([www.campuscrusade.org](http://www.campuscrusade.org))
- and the [Staff Store](#) web site ([staff.campuscrusade.org](http://staff.campuscrusade.org))

Both web sites offer 24/7 shopping and secure carts.

You can help promote your resources through your ministry in your printed materials from your own ministry's website by linking directly to a landing page on the NLR web. This will eliminate the hassle of taking orders yourself and maintaining your own shopping cart, order processing, shipping, invoicing, collecting sales taxes, and credit card processing through your ministry.

Using the Consigned Product Services of NLR is easy because you simply produce your products and send them to the New Life Resources warehouse in Peachtree City, Georgia, a major national shipping hub.



NLR will assume responsibility for:

- Receiving
- Warehousing
- Order taking and order entry
- Customer service
- Collecting and processing payments through credit card, cash, check or account transfers
- Processing orders
- Shipping to the customer and
- Processing any returns

Your ministry will still be responsible for helping promote and market the resources you have on consignment, but all other aspects of warehousing, customer service and order fulfillment are provided for you.

Additionally, you will receive a monthly report of sales of each of your products, how many units were sold, inventory remaining, and your revenues that will be transferred to your ministry operating account.

NLR can also provide you a list of names and addresses of the buyers of your ministry's products up to once each quarter. These names will be valuable to your ministry for fund raising and other promotions.

## what is the cost?

### FEEs FOR SERVICES:

For each item you have consigned with NLR you will be charged 37% of its net sales each month, or a \$15 minimum, whichever is greater.

In other words, the sales revenues for each of your products will be split 63/37 with you receiving the 63 percent of the sales and 37 percent retained by NLR to cover the overhead for providing the sales and distribution services. If sales of any product are insufficient to contribute at least \$15 through its 37% share, a minimum charge of \$15 would apply for that month.

A monthly storage fee of \$12.50 per bin or skid location (beyond the primary pick location) will be charged for inventory held at the warehouse.

For each new product consigned to NLR, you will pay a one-time fee of \$40 to get set up within the ordering and

accounting systems as well as the web site. Products already on consignment with NLR will be "grand fathered in" and will not incur the set-up fee.

Products in a series requiring multiple product codes will be given multi-SKU discounts.

Any special, out of the ordinary service to fulfill, such as assembly or special packaging, may incur additional charges.



## in summary

New Life Resources is here to serve YOU.

Consigned Product Services were designed to:

- provide warehousing and distribution services that will help you get your products into new distribution channels
- put resources into the hands of people who have a heart for ministry and need them in order to be more effective
- help in building spiritual movements

To learn more about how New Life Resources can help your ministry advance your mission, call:

- 800-827-2788 ext. 222

Also, visit the web sites for public and staff at:

- [www.campuscrusade.org](http://www.campuscrusade.org)
- [staff.campuscrusade.org](mailto:staff.campuscrusade.org)

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